

Creating a new learning currency which recognises people's skills and achievements

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Badges in Numbers

March 2015:

- 14,000 Issuers Worldwide
- 2 Million Badges Issued
- 342,300 Badges sent to backpacks
- 88,585 backpacks

What's happening?

April 2015:

- IMS announcement

May 2015:

- Endorsement and annotation built into OBI

IMS Digital Credentialing Initiative

- Establish Digital Badges as common currency for K-20 and corporate education
- Partnership with Mozilla
- Further adoption, integration and transferability
- Extend digital transcripts and competency-based education interoperability



Endorsement:

A method of publishing approval or acceptance of Open Badges using an extension to the Open Badges specification itself.

Open Badge: A statement of trust in an individual.

Open Badge Endorsement:
A statement of trust in an Open Badge or issuer.

Possibilities...

Assertion:

“Margaret has earned the Digital Practitioner badge”

Endorsement Assertion:

“The Digital Practitioner badge evidences teaching and learning excellence and can be used towards HEA accreditation”

(By the Higher Education Academy)

A statement of trust in an Open Badge or issuer.

You can better trust a badge if you trust its endorsers.

What can be endorsed?

Assertion:

“Margaret has earned the Digital Practitioner badge”

Endorsement Assertion:

“Margaret really deserved the Digital Practitioner badge”

BadgeClass:

“Digital Practitioner Badge by University of Dunedin”

Endorsement BadgeClass:

“The University of Dunedin’s Digital Practitioner badge is backed by quality assessments”

Issuer:

“University of Dunedin”

Endorser:

“The University of Dunedin issue high quality badges”

Annotation:

“The Achiever Badge aligns to Educational Standard X”

Annotation is a partner extension to endorsement that lets 3rd parties contribute to badge object meaning.

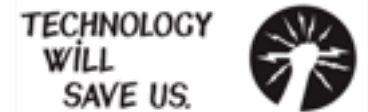
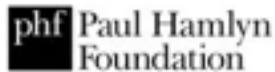
Annotation Assertion example:

**“The Digital Practitioner
Badge aligns to the UKPSF
Areas of Activity: A4”**

Badges in Action



120 partners



Worldwide adoption

I will badge the world. [Pledge](#)

[info](#) [contact](#) 



Badge Design Process

1. Badge learning design



2. Identify Badge Tech



3. Create your badges



4. Learners take your badges

7. Track engagement and create pathways



5. Learners create and add evidence

6. Badges assessed & Awarded



“At the forefront of the Open Badges movement”
Mark Surman - Mozilla

Multiple Validation

Employer



Peer

Expert

Open Badge projects



Over 300,000 people are learning more with digital badges



Digital technology doesn't need to be stuck on the screen. I developed a revolutionary laser based light that is saving lives around the world.

Emily Brooke, founder of Blaze

Here's an idea...

HRH The Duke of York and Nominet Trust have launched iDEA, an initiative that supports 14-25 year olds in developing their greatest ideas into a successful digital business venture. Entrants will gain essential digital enterprise and entrepreneurial skills through the [competition](#) and can further develop these skills through our online library of [industry endorsed badges](#).

If you like it, Badge it!

[Skills Badges](#) are a new way to build your skills, gain industry recognition and boost your CV. Here are a few badges you can start earning now. View all badges in the [badge library](#)



Latest News

IDEA Events:

5th May 2015 - FREE IDEA Training Event for Educators, University of Wolverhampton Science Park [click here to find out more](#)

12th February - IDEA Live Stage Mentoring Event, London [view some photos from the day here](#)

[Click here to see coverage of all the latest news and IDEA blogs](#)

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@idea_award Just submitted our video and canvas!!!! #DeadlineDay
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Today is the last chance to sign up for the free @idea_award training event on 5th May. Find out more: [ow.ly/KXNEw](#)
↳ Retweeted by IDEA
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CPD BADGES

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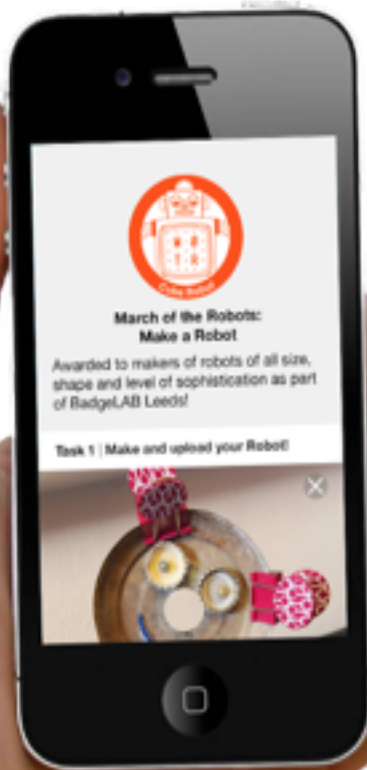
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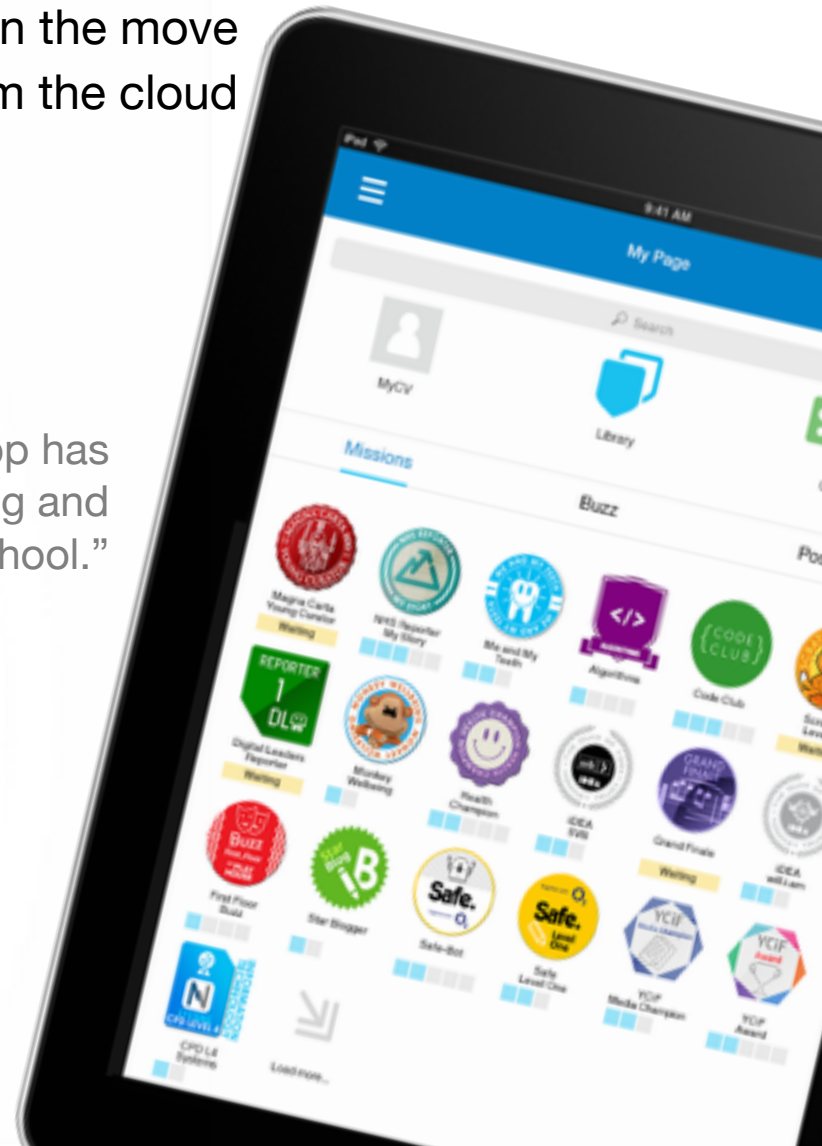
Department
for Education

Web, mobile and cloud

Our pioneering Apps enable mobile badging on the move direct from the cloud



“The Makewaves app has transformed teaching and learning in school.”





digitalme

Open Badges design and consultancy services. National education programmes

makewaves

Pioneering digital badge platforms and learning communities



Thanks!



digital**me**